

Appendix I – Partners’ Quotes

1. Mr. Pierre Robinet, Founder of Live with AI & Vice-President of Ogilvy CONSULTING ASIA said: “Artificial Intelligence has been created by human intelligence and it has become a tremendous resource for humanity. Most of us live with AI on a daily basis and it is everyone’s concern to better understand and leverage these technologies to empower humans, improve our society and positively advance our business.”

2. Mr. Ernest Xue, Head of Hello Tomorrow Singapore said: “Deep technology innovations face unique challenges as they advance the technological frontier, developing novel solutions rather than just disrupting existing business models. Nurturing such innovations calls for high levels of collaboration across expertise verticals and between research, entrepreneur, corporate and investment players. As a non-profit with an extensive yet aligned global network, Hello Tomorrow is well-positioned to help build trust between expertise and role silos and facilitate such collaboration. From mass low cost solutions bettering the conditions of those at the bottom of the pyramid to bleeding edge technology adopted to push frontiers, deep technology holds the promise for a better future. Along with our government, corporate and academic partners, we are excited to support the growth of transformative technology and the proliferation of such meaningful applications in Singapore and the region.”

3. Mr. Philip Lim, Chief Executive Officer, ETPL said: “ETPL is pleased to be part of this MOU. It will accelerate the translation of inventions to market ready products and services in France and Singapore. Born Global deep tech start-ups will thrive on networks such as this, built in the spirit of open innovation and partnership.”